



American Planning Association
Connecticut Chapter

Making Great Communities Happen

#PLANNINGMONTH



Fall Chapter Meeting

FRIDAY, OCTOBER 27, 2017

PROVIDENCE, RI



Organizational Structure

President
President Elect
Secretary
Treasurer
Immediate Past President

Professional Development Officer
Program Committee Chair
Member Services Chair
Publicity and Communications Chair/Magazine Editor
Government Relations Officer
Government Relations Co-Chair

Member at Large
Member at Large
Member at Large
Member at Large
Member at Large
Member at Large
Member at Large

Michael Piscitelli

Khara Dodds
Heidi Samokar
Emily Hultquist

Sue Westa
Jeanne Davies
Alan Weiner
Rebecca Augur
John Guskowski
Amanda Kennedy

Chris Smith
Patrice Carson
Dan Tuba
Rob Phillips
Demian Sorrentino
JonathanReiner
Don Poland
Abby St. Peter

Officers elected in 2017
for 2-year term.
Thank you Heidi Samokar,
outgoing Treasurer!

Organizational Structure

Committees

- Program / CM
- Members Services
- Communications & Media
- Government Relations
- Strategic and Work Plan Committee
- Past President Advisory Committee
- Nominating and Elections Committee
- Scholarship Committee
- Awards Committee

APA in 2017



- Members Services
 - New Member Drive
 - AICP Candidate Program
 - PAS & E-Library Access

- Advocacy Network
 - Place-Based Programs
 - Data & Census 2020
 - Infrastructure

- FutureShape
 - Scholarships
 - Disaster Recovery



Programs and Professional Development

- *NEW* AICP Candidate Pilot Program
 - Begins November 2017
 - Accredited Planning Programs
 - Exam 1st, then experience, then AICP
 - Same fee but less upfront
- *NEW* APA free student membership
- *NEW* AICP Exam format May 2017



Program Highlights

- 45.25 CM credits @ 14 Programs
- Many Partners
 - UCONN Law, Quinnipiac Law, CT Bar, CT Sea Grant & Rockfall Foundation, CLEAR, Partnership for Strong Communities, CT Main St., CT RC&D, MetroCOG & Western CT COG, CT SHPO
- APA Chapters' Planning Webcasts
- APA 2017, NYC – Local Program Committee
- SNEAPA Program Committee – completed review

Thank You Committee Members!

Susan Westa, CT Main Street Center, PDO & Co-Chair; Jean Davies, RiverCOG, Co-Chair; Bruce Hyde, CLEAR, UConn; Craig Minor, Town of Newington; Deanna Rhodes, Town of Portland; Chris Smith, Shipman & Goodwin; Chris Canna, CIL; Jeremy DeCarli, East Hampton; Philip Chester, Town of Lebanon; Dan Tuba, Free Man; Abby Kenyon – Communications; Mike Piscitelli – Chapter President; Emily Hultquist – Past President

Professional Development

- AICP Classroom - April @ UCONN
 - May Pass rate: CT 56% (65% nationally)
- Most Recent CT-based AICP Planners—*Congratulations!*
 - Katherine Rattan
 - Patrick Gallagher
 - Rory Fitzgerald
 - Kyle Sheil
 - Daniel Robinson
 - Lynn Lai
 - Elise Greenburg
 - Fred Doneit
 - Geoffrey Fitzgerald

Treasurer's Report

FY 18 Approved Budget

FY 18 Expenses:

\$61,400

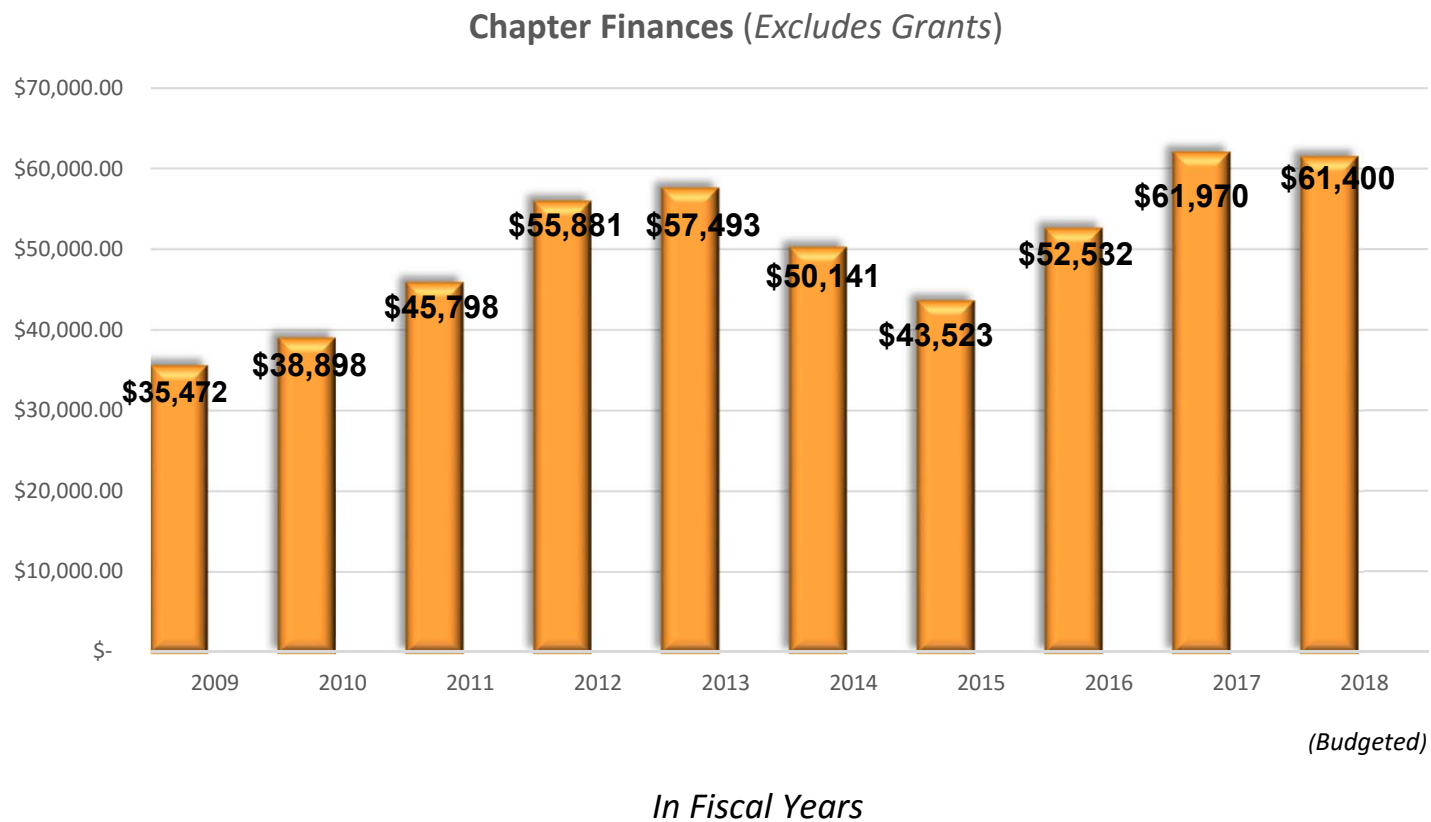


FY 18 Anticipated
Revenue:
\$51,020



Fill Gap from
Reserves:
\$10,380

Treasurer's Report



Communications and Media

Committee

Rebecca Augur, Co-Chair

Abby Kenyon, Co-Chair

Renata Bertotti

Responsibilities

- Maintain website and social media
- CT Planning magazine
- MailChimp e-mail blasts
- Coordination with other committees and their communication needs



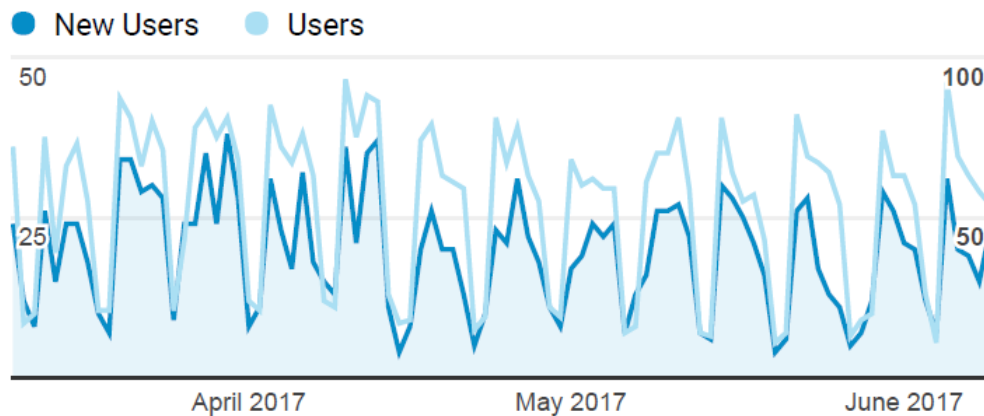
Communications

- Maintaining activity levels on the website with more frequent content updates
- Job listings still most active portion of site
- RFPs, the events calendar, and publications also popular

Ccapa.org website statistics

Page	Pageviews
/jobs-information/employment/	9,656
/	5,971
/jobs-information/rfp-rfq/	1,895
/jobs-information/	1,804
/events-calendar/	449

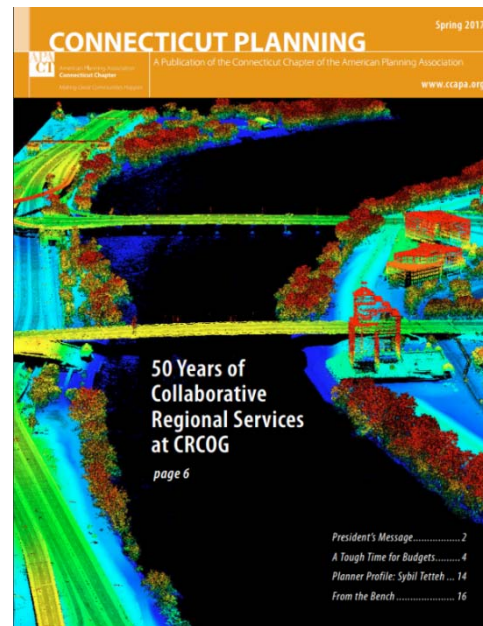
New Users and Users



Google Analytics for March 10, 2017 – June 9, 2017

Communications

- 486 Twitter followers and gaining
- 194 followers on Facebook
- 90 non-member subscribers to CT Planning Magazine
- Reminder – we use the e-mail you provide to national APA for our communications!



May 2017 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,463 impressions

Here is an image from @CityofBptCT transformative Barnum Station TOD plan. Check out the #NPC17 presentation at planning.org pic.twitter.com/g383tWPYU6



6 8

View Tweet activity

View all Tweet activity

Membership

392 Chapter members (as of 10-1-17)

- 130 members: APA
- 194 members: APA/AICP (incl. 4 FAICP)
- 58 members: students
- 8 members: land use board commissioners
- 2 members: Chapter-only

Thank you committee members!

Alan Weiner, Demian Sorrentino and Jonathan Reiner.



Diana Donald Scholarship

Diana Donald Scholarship-Internship Program

❖ Round II

❖ Grant Selection Process

Scholarship Committee Review
Executive Board Endorsement

❖ Town of Manchester won the grant award \$3,500 to hire an intern 90% of the grant goes to the intern

❖ Manchester's Project **Master Plan for Center Springs Park**

❖ Next Round End of 2017



Government Relations

Amanda Kennedy &
John Guskowski,
Co-Chairs

2017 Session Highlights

- Temporary Health Care Structures
- Affordable Housing Appeals (8-30g)
- Brownfields Land Banks
- Wastewater Disposal Thresholds
- Development Districts Support (Speaker's Bill – pending)
- Successful CCAPA Legislative Breakfast

2018 Session

- Expanded Collaboration with P&D Chairs
- Collaboration with Partner Organizations
- Start With Planning – Focus on Governor's Race
- Legislative Breakfast & Presentations





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Thank you members!



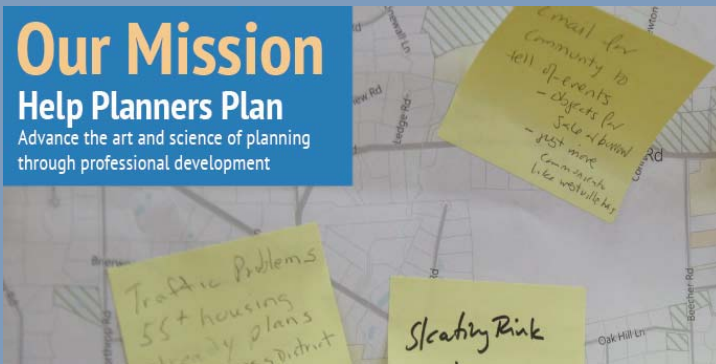
Start with Planning.

To Move Connecticut Forward,
Take the Long Road

Our Mission

Help Planners Plan

Advance the art and science of planning
through professional development



CCAPA Chapter Meeting:

October 27, 2017

2018 Policy Platform

Framework

Insights

Member Support

Skill-Building Workshops

Community Assistance Program

Collaborations

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CT_APA



CTPLANNING



Start with Planning:

CCAPA members are deeply passionate about Connecticut and we play a key role in the development, transportation environmental protection of our common home.

At this critical moment in the State's history, we understand the dimensions of Connecticut's challenges and embrace a way forward that starts with three prevailing themes:

- **Core Value**
- **Pace of Work**
- **Team Connecticut**

With special attention to the interrelatedness of decisions, social equity and the long-range consequences of our current actions, CCAPA members are well-positioned to facilitate these important local and statewide conversations.



Framework

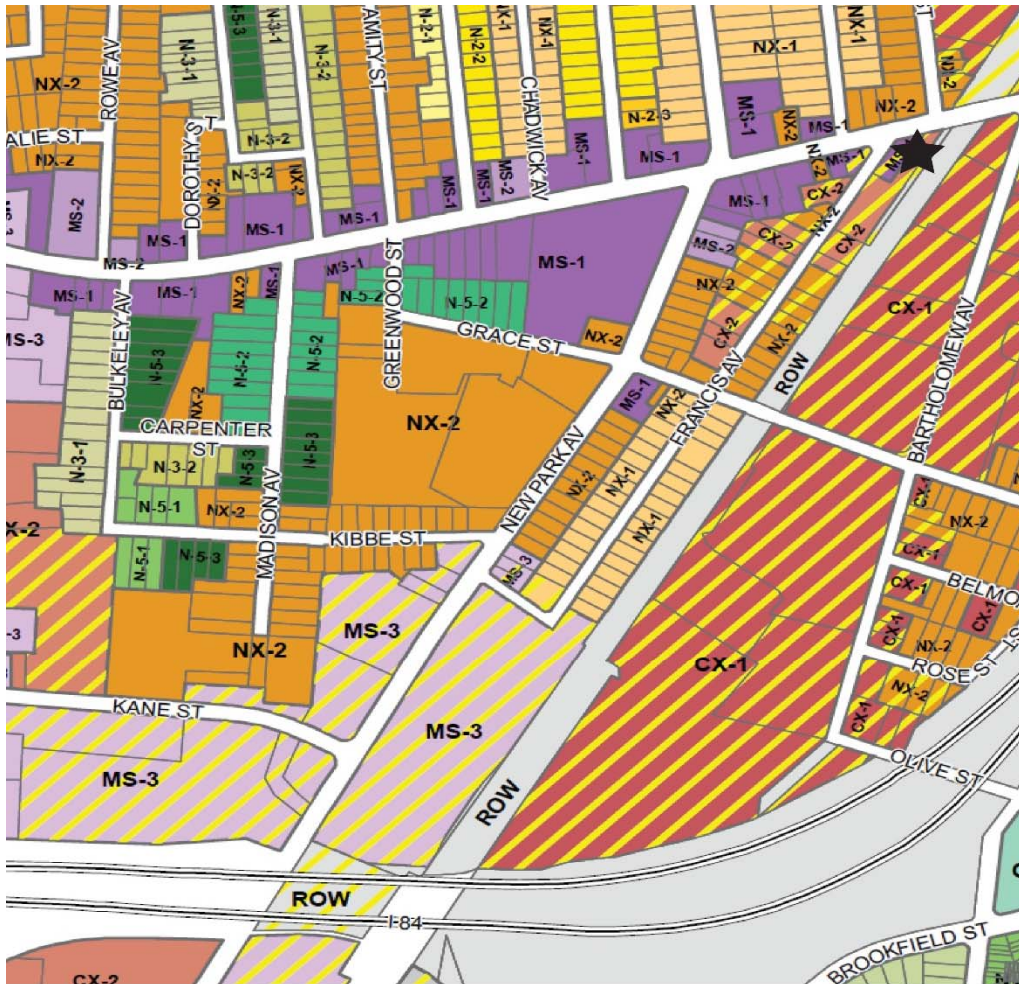
A framework for change
improves with every
conversation.



Core Value

Authenticity is at the core of a placed-based growth strategy.

The Connecticut landscape is rich in variety and authenticity. Planning strategies likewise respond to the core values and fundamental elements of place found in cities, small towns, mill villages and rural communities. Even in a small state, one size does not fit all.



Pace of Work

Sound and consistent decision-making will open up resources for long-term planning.

Connecticut's pace of decision making is slowing progress and taking away from the time away the time needed for long-term and strategic planning and service delivery.



Team Connecticut

Connecticut's land use and development professionals recognize the moment-in-time.

Moving Connecticut fully into a growth mode will require a team effort, starting from the ground-up with technical professionals at all levels of governance and advocacy. Our members are trained and well-practiced in community engagement. With some of the State's very best facilitators, CCAPA is there for Team Connecticut.



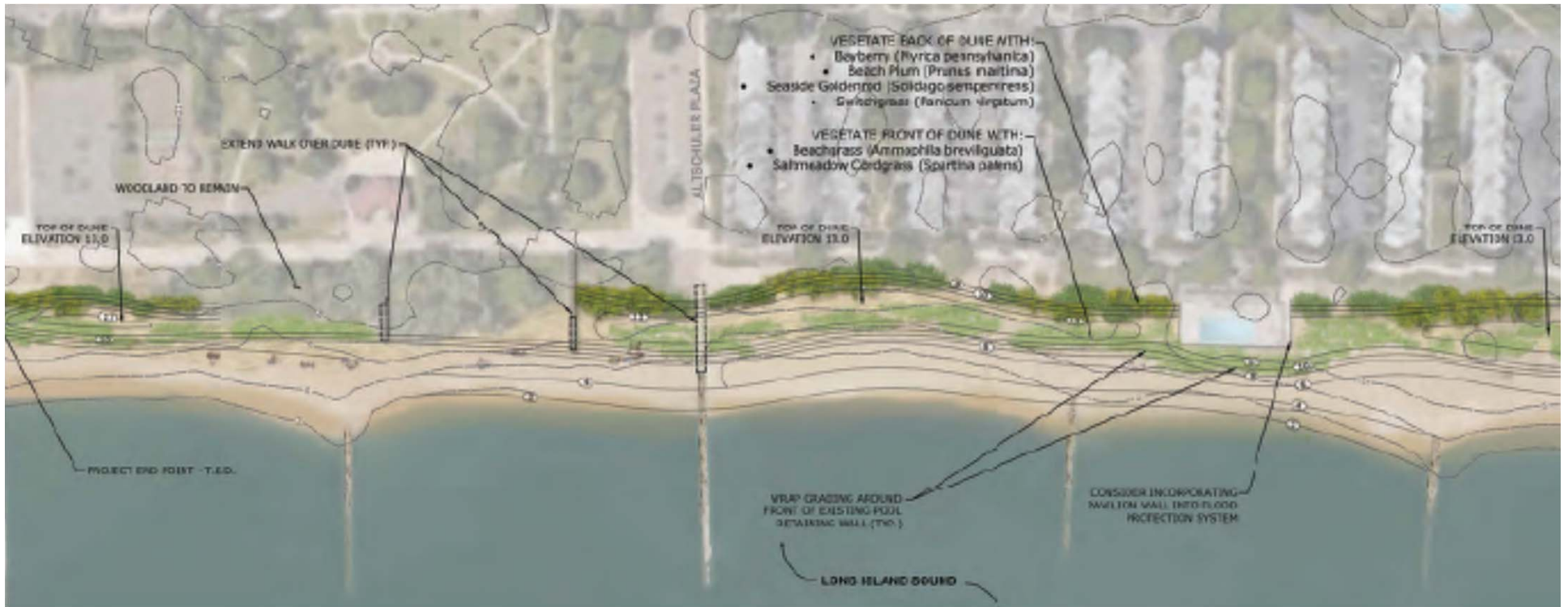
Insights

CCAPA members are working collaboratively and trading notes on key insights on the current setting, challenges and next steps for Connecticut.

- Resiliency
- Economy
- Transportation
- Conservation
- Housing
- Quality of Life
- Governance

SNEAPA Worksheet

Focus Area	Insight(s)	
Resiliency	<ul style="list-style-type: none"> • Regionalize Disaster and Mitigation Planning • Prioritize Infrastructure Investment • Include Habitat Protection and Regional Fisheries in Resiliency Planning 	<ul style="list-style-type: none"> • Protect Tax Revenue by Promoting Expanded Private Investment out of Future Flood Risk Areas • Buffer High Risk Areas with Green Spaces and Greenway Amenities
Housing	<ul style="list-style-type: none"> • Link planning activities with real data on housing conditions and future needs • Connect state & local programs with federal fair housing requirements • Enforce existing laws requiring planning and zoning for housing 	<ul style="list-style-type: none"> • Begin assessing alternatives to 8-30g • Promote investment in urban communities by reducing unequal property tax rates
Economy	<ul style="list-style-type: none"> • Align statewide priorities with custom place-based implementation, including core infrastructure (eg-broadband, Main St. etc). • Focus on talent workforce attraction – Two pronged approach between workforce development and business engagement 	<ul style="list-style-type: none"> • Support deeper and aggressive sector-based strategies by region as well as statewide. • Deepen brand-attachment through local supply and economic development services.
Transportation	<ul style="list-style-type: none"> • Retrofit roadways for multi-modal transportation • Embrace power of technology/data-sharing to integrate modes 	<ul style="list-style-type: none"> • Proactively prepare for autonomous vehicles/transit/freight • Harden transportation network against risks (storms, SLR, cyber security)
Conservation	<ul style="list-style-type: none"> • Turn over conservation land database to single entity like CTECO and fund or incentivize universal participation in database maintenance; • Vigilantly maintain funding for current preservation programs; • Encourage multi-partner conservation projects that leverage local, state, and federal funding; 	<ul style="list-style-type: none"> • Empower top-level coordination of conservation efforts to facilitate resource sharing and cooperative planning; • Promote Connecticut's successes in land conservation and agricultural viability as a value proposition to CT's quality of life.
Other	<ul style="list-style-type: none"> • Quality of Life • Governance 	<ul style="list-style-type: none"> • Equity • Other



Beyond Resiliency

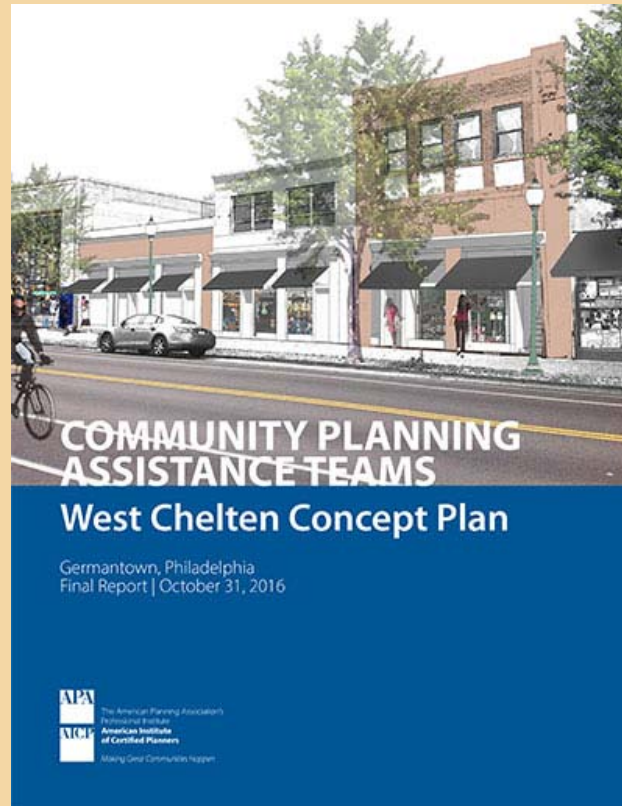
Setting: The damage resulting from Tropical Storm Irene and Super Storm Sandy, coupled with the ongoing impacts of climate change and sea level rise, have collectively raised the profile of resiliency and the need for both private and public investment to address a myriad of impacts. CCAPA members have assisted in the development of sound planning and conceptual designs for coastal and inland resiliency. With significant work now underway, Connecticut is now well-positioned to go further through an aggressive and systems-based approach.

Insight: With the challenge dimensioned, implementation will require a planning focus on program funding, regulatory alignment and the administrative capacity necessary to carry-out specific projects, particularly for public infrastructure, in a timely fashion.

Member Support

Start with Planning initiatives
draw upon our abilities to
collaborate and plan for the
short- and long-term.





Member Support:

CCAPA is launching new support services to assist members with Start with Planning initiatives.

- **Community Planning Assistance Program**

Volunteer Form
Project Form

- **Skill-Building Workshops**

Communications
Facilitation
Time & Project Management

- **Collaborations**

Regional Plan Association
CT Bar Association
Councils of Government
Other..

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“The Pace of Change”

Collaboration with the Connecticut Bar Land Use Division on technology, shared services and permitting, held Oct. 19, 2017.



Thank you.



We welcome comments and suggestions on the Start with Planning approach.
Contact us at info@ccapa.org

