



American Planning Association
Connecticut Chapter

Making Great Communities Happen

Spring Chapter Meeting

FRIDAY JUNE 16, 2017

HARTFORD, CT

Organizational Structure

Executive Board

- President
- President Elect
- Treasurer
- Secretary
- Professional Development Officer
- Communications Chair
- Membership Chair
- Advocacy & Government Relations
- Programs Chair
- Eight (8) At-Large

Committees

- Program / CM
- Members Services
- Communications & Media
- Government Relations
- Strategic and Work Plan Committee
- Past President Advisory Committee
- Nominating and Elections Committee
- Scholarship Committee
- Awards Committee

Work Plan Update

2017 Work Plan Highlights:

- Update strategic plan
- Develop and distribute new collateral
- Establish nominating committee and administer chapter elections
- Maintain chapter performance criteria and submittal log
- Maintain regular communications through CCAPA e-blasts and website enhancements
- Complete and gain approval of temporary housing recommendations
- Coordinate and host Planner's Day at the Capitol
- Participate in BEST, LIS Blue Plan, CT Conservation / Policies initiatives
- Resolve web-issues with member directory
- Complete member survey
- Support APA initiatives, Great Places in America & Community Planning Month



#NPC17 – New York

APA & CHAPTER ACTIVITIES

FutureShape



Program and Mobile Workshops

Chapter Presidents Council

Delegate Assembly / Policy Guides

E-Library

Local Host Committee Reception



Chapter Vote

ELECTION OF OFFICERS

- President-Elect
- Secretary
- Treasurer

BYLAW AMENDMENTS

- Minor Budget Line Item Adjustments (less than \$500)
- Move to APA Calendar (Jan-Dec)

CHAPTER VOTE TIME PERIOD = AUG 15 – SEPT 15, 2017

Programs and Professional Development

- *NEW* AICP Candidate Pilot Program
 - Begins November 2017
 - Accredited Planning Programs
 - Exam 1st, then experience, then AICP
 - Same fee but less upfront
- *NEW* APA free student membership
- *NEW* AICP Exam format May 2017



Program Highlights

- 45.25 CM credits @ 14 Programs
- Many Partners
 - UCONN Law, Quinnipiac Law, CT Bar, CT Sea Grant & Rockfall Foundation, CLEAR, Partnership for Strong Communities, CT Main St., CT RC&D, MetroCOG & Western CT COG, CT SHPO
- APA Chapters' Planning Webcasts
- APA 2017, NYC – Local Program Committee
- SNEAPA Program Committee – completed review

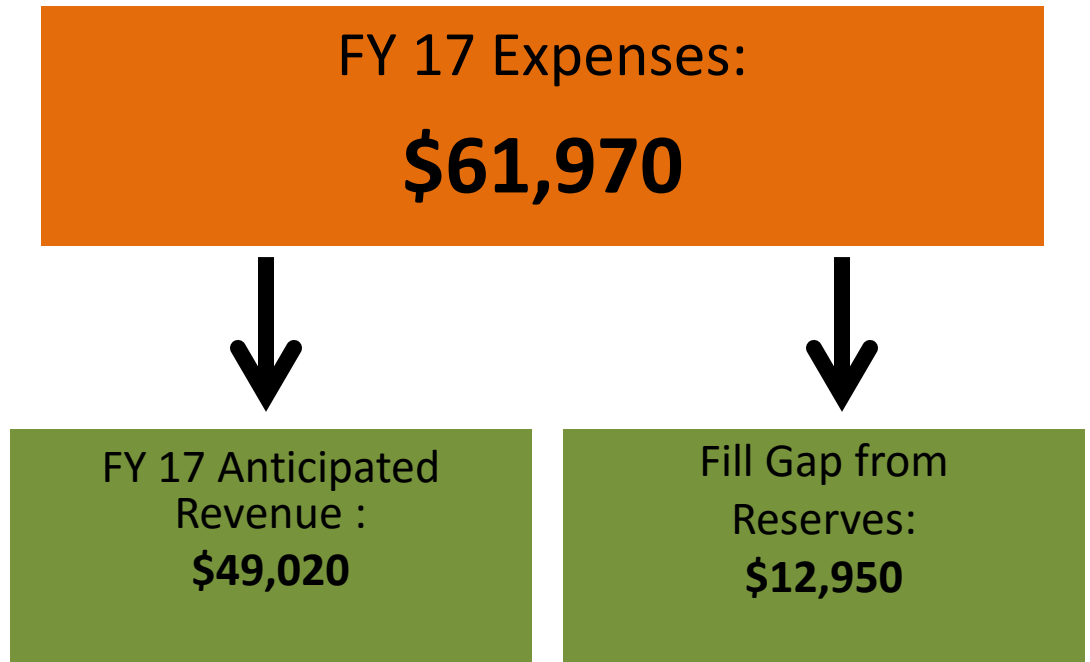
Thank You Committee Members!

Professional Development

- AICP Classroom - April @ UCONN
 - 12 attendees
- AICP Exam – November Pass rate: CT 40%
 - Lower than usual but twice as many took the exam
 - 3 scholarships approved
- New AICP Planners – *Congratulations!*
 - Katherine Rattan, SCCOG
 - Patrick Gallagher, Milone and MacBroom
 - Rory Fitzgerald, Fitzgerald & Halliday
 - Kyle Sheil, Town of Manchester

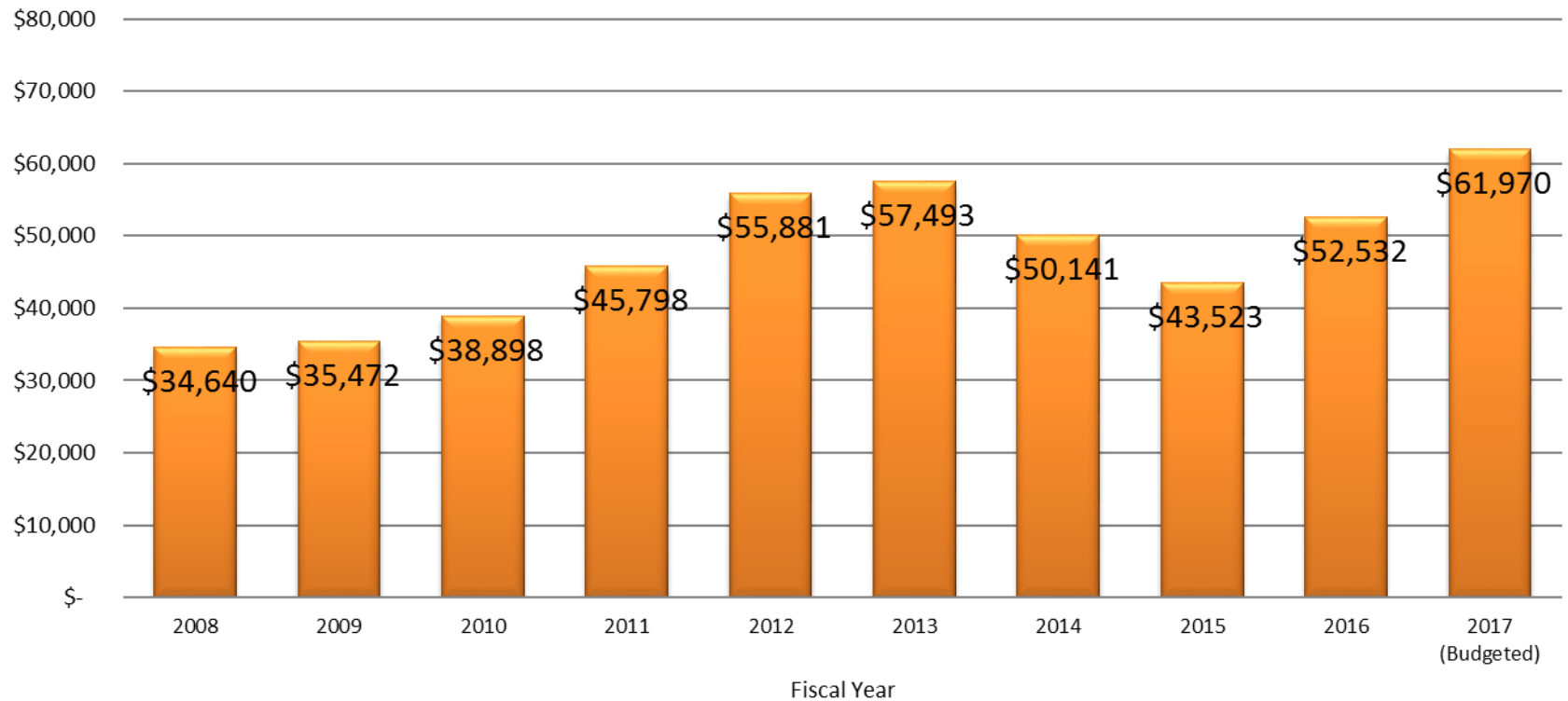
Treasurer's Report

FY 17 Approved Budget



Treasurer's Report

Chapter Expenses (excludes Grant)



Communications and Media

Committee

Rebecca Augur, Co-Chair

Abby Kenyon, Co-Chair

Renata Bertotti

Responsibilities

- Maintain website and social media
- CT Planning magazine
- MailChimp e-mail blasts
- Coordination with other committees and their communication needs



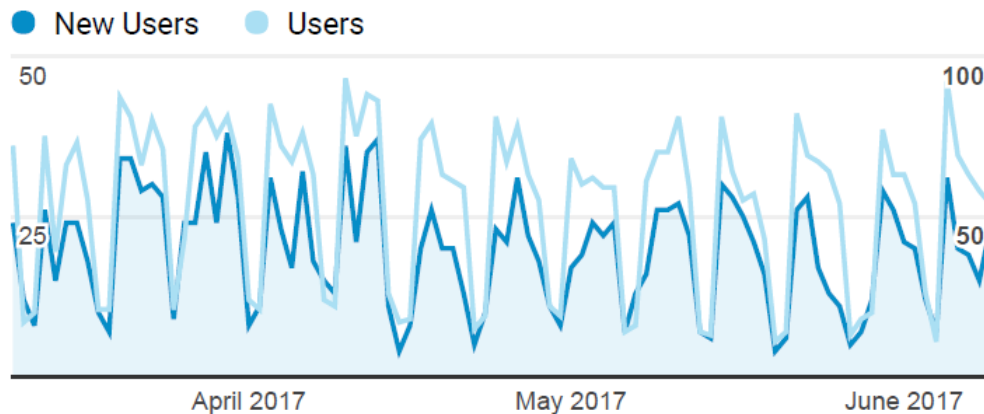
Communications

- Maintaining activity levels on the website with more frequent content updates
- Job listings still most active portion of site
- RFPs, the events calendar, and publications also popular

Ccapa.org website statistics

Page	Pageviews
/jobs-information/employment/	9,656
/	5,971
/jobs-information/rfp-rfq/	1,895
/jobs-information/	1,804
/events-calendar/	449

New Users and Users



Google Analytics for March 10, 2017 – June 9, 2017

Communications

- 486 Twitter followers and gaining
- 194 followers on Facebook
- 90 non-member subscribers to CT Planning Magazine
- Reminder – we use the e-mail you provide to national APA for our communications!



May 2017 · 31 days

TWEET HIGHLIGHTS

Top Tweet earned 1,463 impressions

Here is an image from @CityofBptCT transformative Barnum Station TOD plan. Check out the #NPC17 presentation at planning.org pic.twitter.com/g383tWPYU6



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View Tweet activity

View all Tweet activity

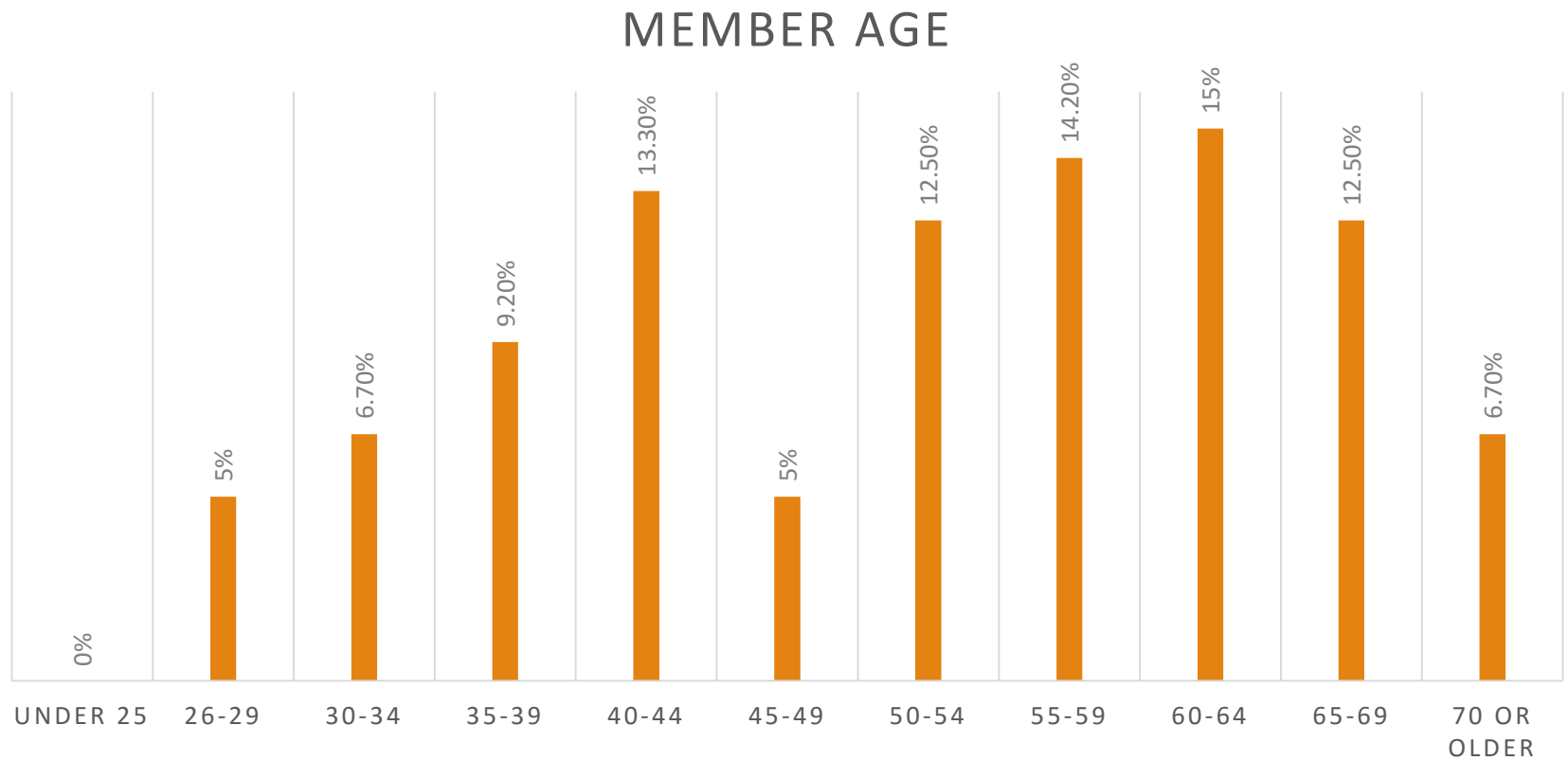
Membership

355 Chapter members (as of 6-1-17)

- 125 members: APA
- 190 members: APA/AICP (incl. 4 FAICP)
- 30 members: students
- 8 members: land use board commissioners
- 2 members: Chapter-only



2017 CCAPA “Professional” Members survey

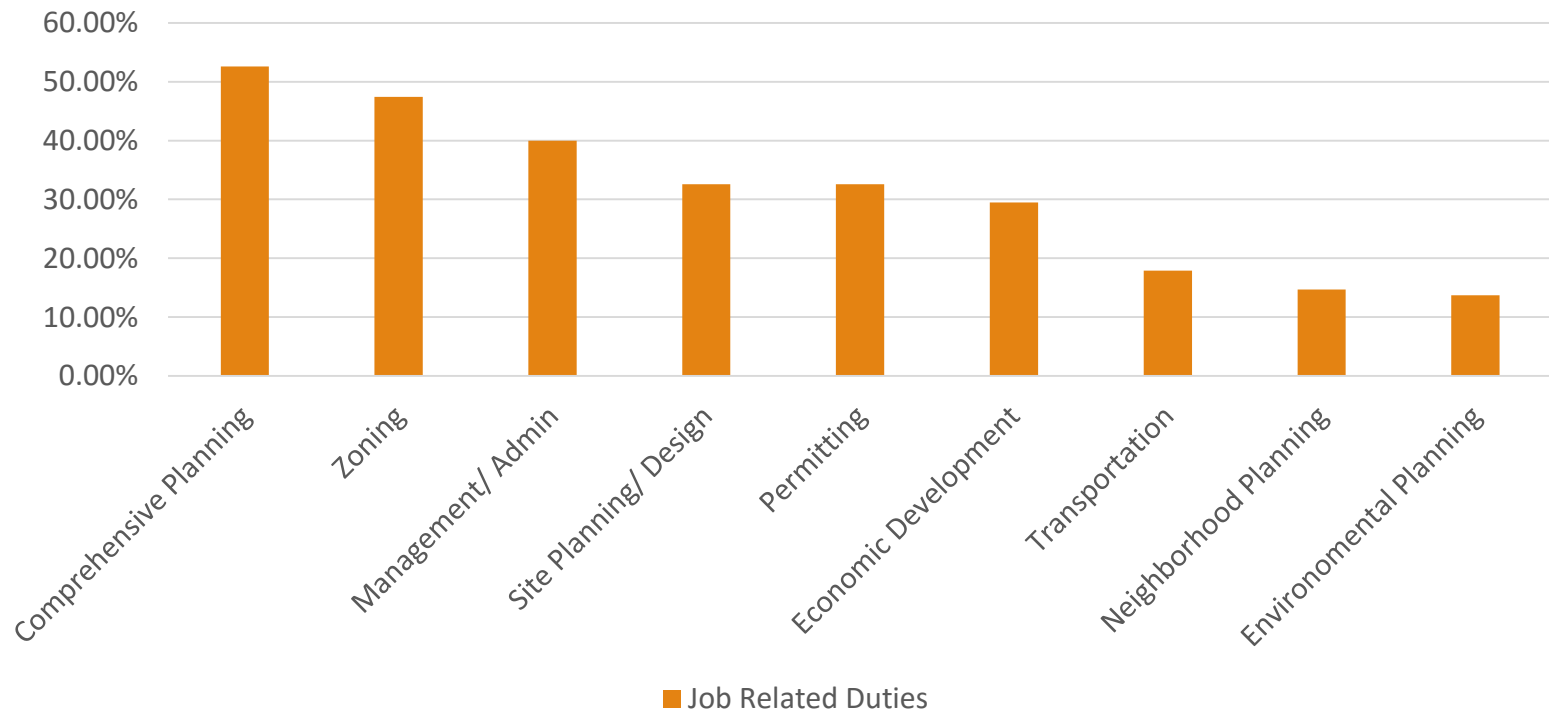


Member Survey

- Nearly forty percent (39.7%) are women; just over sixty (60.3%) are men.
- 67.8% have a Master's degree in planning or a related discipline (e.g. urban studies).
- 60.8% have worked 20 or more years in the planning field; 19.7% have worked less than 10 years in the planning field
- Almost 70% are employed in the public sector, primarily in local government

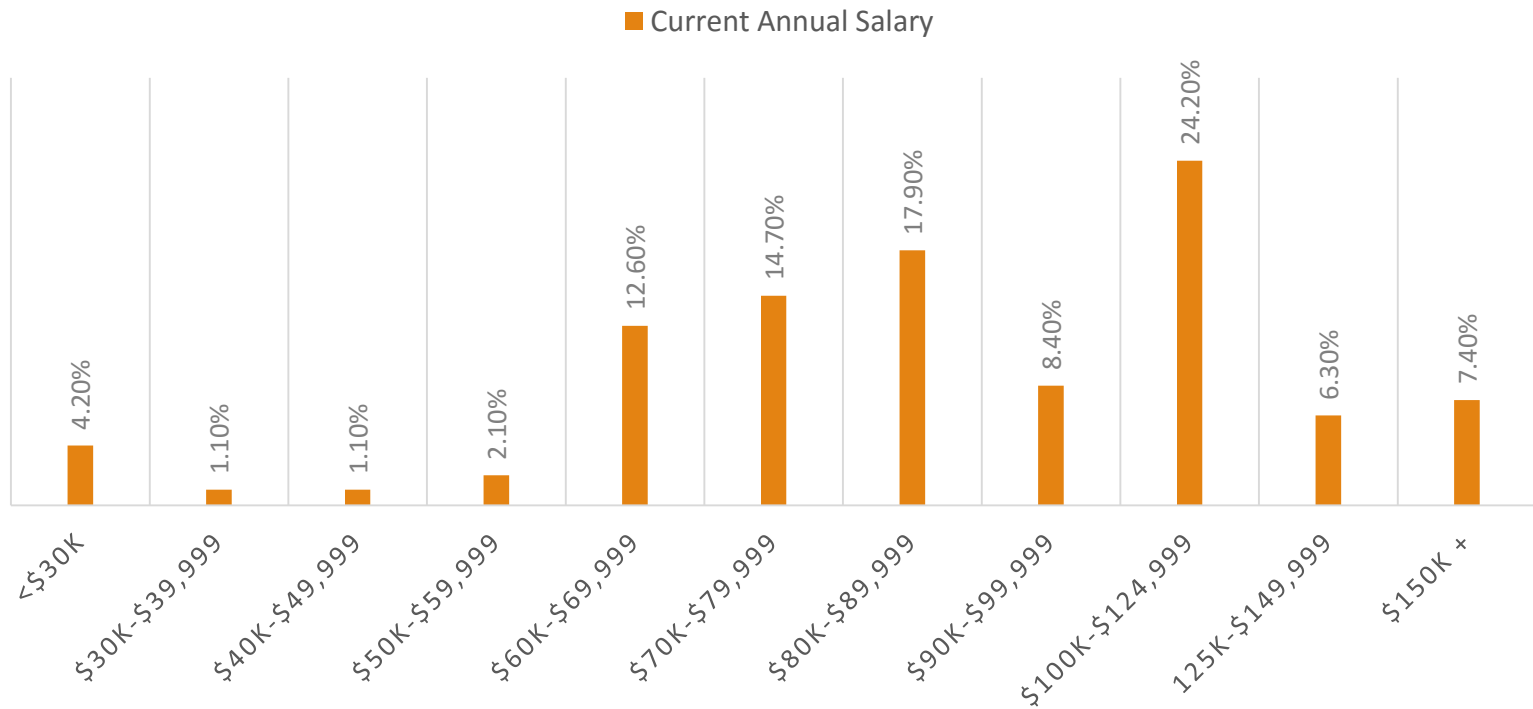
Member Survey

Job Related Duties



Member Survey

CURRENT ANNUAL SALARY



Member Survey

Does your current employer pay for any of the following professional activities?

APA membership dues	90.5%
Attendance at programs/ events/meetings sponsored by CCAPA	79.8%
Attendance at the annual SNEAPA regional conference (e.g., registration, travel expenses)	71.4%
Education/training opportunities associated with AICP's Certification Maintenance (CM) program (e.g. seminars)	65.5%
Attendance at programs/events/meetings not sponsored by APA/ CCAPA	64.3%
AICP membership dues	63.1%
Attendance at annual APA national conference (e.g., registration, travel expenses)	42.9%

Diana Donald Scholarship

Diana Donald Scholarship-Internship Program

❖ Round II

❖ Grant Selection Process

Scholarship Committee Review
Executive Board Endorsement

❖ Town of Manchester won the grant award \$3,500 to hire an intern 90% of the grant goes to the intern

❖ Manchester's Project **Master Plan for Center Springs Park**

❖ Next Round End of 2017



Chapter Awards

2016 Award Recipients

- City of Hartford Form Based Code →
- Town of Farmington & Metro Realty
- Portland Complete Streets Group
- Town of Newtown
- Eastern Highlands Health District
- Glenn Chalder, AICP →

Planners Make a Difference



Hartford: New Zoning Code

The City of Hartford's new form-based zoning is an award-winning and innovative approach to land use development. The new zoning code protects the City's past through nuanced zoning districts based primarily on building types but also looks to the future by encouraging transit-oriented development (TOD) around CTfastrak station areas.

The TOD overlay shown around the CTfastrak Parkville Station was created to allow for greater flexibility and require greater density in the vicinity of fixed nodes of public transportation. Building types and uses are restricted to those allowed in the Downtown as well as residential and craftsman industrial uses. The new zoning code also includes provisions to support Complete Streets and historic preservation.

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Thank you members!

