



**CCAPA Executive Board
Meeting Minutes of January 17, 2019
CRCOG, Hartford, CT**

President Michael Piscitelli called the Executive Board meeting of January 17, 2019 to order.

In attendance: Patrice Carson, Jeanne Davies, John Guskowski, Amanda Kennedy, Abby Kenyon, Rob Phillips, Don Poland, and Alan Weiner. Rebecca Augur, Khara Dodds, Jonathan Reiner, Demian Sorrentino, and Chris Smith attended via phone.

President's Report –M. Piscitelli

M. Piscitelli thanked the SNEAPA Committee for all their hard work. He noted overall the feedback was positive and attendees expressed their appreciation with the swag bag. M. Piscitelli said the Ethics Session was identified as an area needing improvement. The Board discussed the session and agreed due to the required content that must be covered, the presentation is difficult.

M. Piscitelli announced Val Ferro is no longer on the Awards Committee. Her dedication to the Committee was noted. There was discussion about the Awards Committee membership.

M. Piscitelli said the Start with Planning initiative got off to a great start this past year. The plan now needs to be operationalized and the Chapter needs to focus on implementation this year. He also reported this coming year will be a transition year for Chapter leadership. R. Phillips has agreed to Chair the Nominations Committee. C. Smith and E. Hultquist will also serve on the Committee. Per the recent bylaws amendment, the call for nominations will go out this Spring.

Meeting Minutes of October 12, 2018

J. Guskowski made a motion to approve the meeting minutes of October 12, 2018. R. Phillips seconded the motion. Vote passed (9-0-1). D. Poland abstained.

P. Carson arrived at the meeting.

Discussion Topics
Development Plan

M. Piscitelli introduced the Chapter Development Plan. He reported the Development Plan is required under the APA Chapter Performance Criteria, which has to be submitted by the end of the month. The Development Plan is based on the Strategic Plan and is organized into action items for the next five years. M. Piscitelli reviewed the three main categories including Supporting the Next Generation of Planners, Facilitating the Digital Transition in Planning, and Establishing a Meaningful Role for Planning in State Governance

The Board first discussed Supporting the Next Generation of Planners. There was a discussion about the status of an accredited planning program and the potential to partner with another school to pursue this. It was noted there are a lack of jobs at the entry level for planners; this will be difficult for someone coming out of college if they want to stay in the state. M. Piscitelli noted Supporting the Next Generation of Planners may be broader than just an accredited planning program. It was suggested a mentor or certificate program may be worth pursuing as well.

The Board discussed the value of a planning education and how it transcends to other fields. J. Davies spoke to the importance of raising the profile of the planning profession in the state. D. Poland noted programs and education shouldn't just focus on land use. If programs are broadened, they may appeal to a wider base, which would have an added benefit of attracting more members.

Following the discussion, several changes were suggested to the first block, including "Connecting with Other Disciplines" be added to 1E, 1A Membership be changed to "Membership and Member Value" and the title block be changed to "Creating the Next Generation of Planners."

The second block "Facilitating the Digital Transition in Planning" was reviewed. The Board discussed partnership opportunities with the CT Bar Association on the development of model regulations. A shared platform for the posting of required legal notices was also discussed in more detail as was the potential for a common application. It was noted some of the items are more internal, housekeeping items, such as the administrative support role. One change was suggested, 2E was changed from "Common Application and Digital Portal(s)" to "Digital Platform."

The Board reviewed and discussed the third block "Establishing a Meaningful Role for Planning in State Governance." It was noted with the change in leadership, there is an opportunity to advocate for planning at the state level and outreach has already begun with new members. J. Davies discussed mapping and data management, noting the significance of a uniform data collection system and portal. It was decided 3D "Data Initiative" will be changed to "Data Management and Mapping Initiative." J. Davies, J. Guskowski, and A. Kennedy will refine this.

M. Piscitelli noted changes would be made to the Development Plan it would be posted online.

Treasurer's Report

K. Dodds reported a recent expense was the Awards Program, which totaled \$2,526. There was \$1,330 in revenue collected from the event. She noted on the revenue side, Fitzgerald and Halliday contributed \$500 to the Chapter and \$750 in advertising was recently collected. M. Piscitelli said there may be a budget adjustment needed after travel to San Francisco this year for the APA National Conference in order to cover DC leadership, especially for President-elect introductions.

A. Weiner made a motion to approve the Treasurer's Report. P. Carson seconded the motion and it passed unanimously.

Committee Updates

Government Relations

A. Kennedy reported they met with Representative McGee, who is an advocate for affordable housing and housing access. A. Kennedy said she and J. Guskowski are also meeting with Representative Lemar later today. There is discussion about a transportation bill that will require multifamily housing around transportation. A. Kennedy reported she attended the APA State Advocacy Conference in Austin. The Chapter is doing a great job with state advocacy compared to other chapters. It was noted APA will be working through the chapters to advocate for housing, as housing policy is typically determined at the state level.

SNEAPA

D. Sorrentino provided an overview of SNEAPA. There was a total of \$145,850 in revenue and \$125,615 in expenses for a profit of \$20,235. The profit will be split three ways as follows, CT will receive \$9,303, MA \$8,165, and RI will receive \$2,766. D. Sorrentino said the 2019 Conference will be in Springfield, MA. M. Piscitelli noted additional volunteers and identifying a new lead from CT will be needed. P. Carson asked for information on items that are required so volunteers will understand the commitment required.

Program

J. Davies said an Art of Planning event will be going out soon. She also announced there is a joint workshop with CEDAS coming up. She noted the CT Bar Association is holding event in March, which is their annual land use regulatory meeting. She is trying to connect with the CT Bar Association on this to see if there is an option for CM credits.

Scholarship

A. Kenyon reported the project in Hampton is wrapping up and a presentation will be scheduled for an upcoming Board meeting. The next round will be released at the end of February.

Membership

A. Weiner provided a spreadsheet outlining the number of members who have joined over the years and those that have dropped their membership. The Board reviewed the spreadsheet and discussed the spike in student enrollment. There was a discussion about how to retain these

members. Welcome swag boxes were discussed, which could be mailed to new members. A. Weiner will look into the cost.

Adjourn

The next meeting will be held in February 1, 2019. The meeting location will be posted on Base Camp.

The meeting was adjourned at 3:05 p.m.