Advertise your products and services to planners!

…in *Connecticut Planning*, the Official Magazine of the Connecticut Chapter of the American Planning Association

Connecticut Planning provides an excellent opportunity to establish a presence before the planning community in Connecticut. This quarterly magazine, published in PDF format, includes feature articles on important planning trands and developments, news from National APA and area agencies, various Chapter reports, conference information, and much more. It is distributed to CCAPA's approximately 400 members, which includes municipal and regional planning officials, economic development directors, planning consultants, and others involved in the land use planning and development process. *Connecticut Planning* is also posted on the web, where it enjoys additional readership. Because planners are a hub in the land use management/development process, they are in an excellent position to use and recommend your company's products and services.

Advertising Contract

Thank you for your interest in advertising in *Connecticut Planning*. Please note the following guidelines:

- Publication is 8 1/2 X 11, full color, and published in PDF format with hotlinks to Internet resources and advertiser websites. Typical issue is 20-24 pages.
- Advertisements must conform to one of the sizes below and should be submitted as digital file (PDF, TIF, JPG or EPS format), at a minimum 150 dpi at final size. Graphic design services are available at additional cost — please inquire!
- Ad copy and payment should be submitted by: January 15, April 1, July 1, October 15.
- Note that a significant discount (25%) is offered to vendors who pre-pay for a four-issue commitment (essentially: buy three ads, get the fourth for free!)

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Dimensions	2-3/4" wide 1-5/8" high	3-3/4" wide 2-3/8" high	2-3/4" wide 4-7/8" high	3-3/4" wide 4-7/8" high	4-3/4" wide 4-7/8" high	7-3/4" wide 4-7/8" high
Rate per issue	**$80**	**$115**	**$160**	**$200**	**$225**	**$275**

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Start date:

- ❒ Winter '22
- ❒ Spring '22
- ❒ Summer '22
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CCAPA
c/o J.M. Communications
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PHONE: (860) 454-8922
jmcommunications@comcast.net

Advertisement size options for *Connecticut Planning*

"E"
4-3/4 wide
4-7/8 high

"C"
2-3/4 wide
4-7/8 high

"F" 7-3/4 wide X 4-7/8 high

"A"
2-3/4 wide
1-5/8 high

"B"
3-3/4 wide
2-3/8 high

"D"
3-3/4 wide
4-7/8 high